

# **POSTMASTERS**

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## **EVA and FRANCO MATTES (aka 0100101110101101.ORG)**

Born in 1976, Eva and Franco Mattes, (a.k.a. 0100101110101101.ORG) have been pioneers in the net.art movement remixing famous digital art pieces and performing Life Sharing: a real-time digital self portrait, during which they submitted to satellite surveillance for an entire year. In the last decade they have created unpredictable mass-scale performances staged outside the traditional art venues and involving an unaware audience, where truth and falsehood mix to the point of being indistinguishable. They created and released the code for a computer virus, erected fake architectural heritage signs, run media campaigns for non-existent action movies (United We Stand), and even convinced the entire populace of Vienna that Nike had purchased the city's historic Karlsplatz and was about to rename it "Nikeplatz". Their controversial performances, often bordering on illegality, have been widely discussed in the media earning them the name "Bonnie and Clyde of Contemporary Art". Their works have been shown internationally including: Collection Lambert, Avignon; Fondazione Pitti Discovery, Florence, Lentos Museum of Modern Art, Linz; New Museum of Contemporary Art, New York; ICC, Tokyo; Manifesta 4, Frankfurt and Galeria Civica di Arte Contemporanea, Trento, and the Venice Biennale.

### **Selected exhibitions**

#### **2007**

*13 Most Beautiful Avatars*  
**Postmasters Gallery**, New York

*LOL*  
**Fabio Paris Art Gallery**, Brescia, Italy

*The Theatre of Life*  
**Galleria Civica d'Arte Contemporanea**, Trento, Italy

*Sparkle Then Fade*  
**Tacoma Art Museum**, Tacoma, USA

#### **2006**

*13 Most Beautiful Avatars*  
**Italian Academy**, New York

**Artissima**  
(*Fabio Paris Art Gallery, Brescia*), Torino, Italy

*Le paradoxe du Comédien*  
**Collection Lambert**, Avignon, France

*Arteast Collection 2000+23*  
**Moderna Galerija**, Ljubljana, Slovenia

*Human Game*  
**Fondazione Pitti Discovery**, Florence

**The Armory Show**  
(Postmasters Gallery, New York), New York

**Artefiera**  
(Fabio Paris Art Gallery, Brescia), Bologna, Italy

## 2005

*United We Stand (solo)*  
**Postmasters Gallery**, New York

*Prospective Sites. Aktuelle Kunst in Europa*  
**25 Peaces**, public space of Austria

*From mini-FM to hacktivists*  
**Govett-Brewster Art Gallery**, New Plymouth, New Zealand

**Frieze Art Fair**  
(Postmasters Gallery, New York), London

*If it's too bad to be true, it could be 'disinformation'*  
**Apexart**, New York

*Rhizome ArtBase 101*  
**New Museum of Contemporary Art**, New York

*Zero Interest!*  
**Galleria Civica di Arte Contemporanea**, Trento, Italy

**The Armory Show**  
(Postmasters Gallery, New York), New York

*Just do it!*  
**Lentos Museum of Modern Art**, Linz, Austria

*Nike Ground Experience (solo)*  
**Fabio Paris Art Gallery**, Brescia, Italy

## 2004

*Ipermercati dell'Arte*  
**Palazzo delle Papesse**, Siena, Italy

*Systemstörung*  
**Edith-Ruß-Haus für Medienkunst**, Oldenburg, Germany

*Nine Points of the Law*  
**NBGK Gallery**, Berlin

*Reactivity: Unpredictable Past*  
**ICC**, Tokyo

*A perfect day for bananafish*  
**Postmasters Gallery**, New York

**Biennale di Fotografia**  
Palazzo Bonoris, Brescia, Italy

**Quadriennale d'Arte di Roma**  
Promotrice delle Belle Arti, Torino, Italy

## **2003**

### ***Bienal de fotografía***

Tenerife, Spain

*The Conquest of Ubiquity*

**Fundación Caja Murcia**, Spain

*New York Digital Salon*

**World Financial Center**, New York

*Critical Conditions*

**Wood Street Galleries**, Pittsburgh, USA

## **2002**

### ***World Information***

Oude Kerk, Amsterdam

*Punto.dot*

**Galeria Punto**, Valencia, Spain

### ***Ars Electronica Festival***

Linz, Austria

### ***Sónar***

Centre d'Art St. Monica, Barcelona

### ***Manifesta 4***

Frankfurt

*I Love You, computer-virus-hacker-culture*

**Museum of Applied Arts**, Frankfurt

*Intermedium2*

**ZKM**, Karlsruhe, Germany

## **2001**

*Media Connection*

**Palazzo delle Esposizioni**, Rome

### ***Valencia Biennial***

Valencia, Spain

### ***49th Venice Biennial***

Slovenian Pavilion, Venice, Italy

*Double Life*

**Generali Foundation**, Vienna

*The Last Futurist Show*

**Kapelica Gallery**, Ljubljana, Slovenia

## **2000**

### ***Ars Electronica Festival***

Linz, Austria

*Vanished Paths: crisis of representation and iconoclasm in Art*

**Palazzo Bonaguro**, Bassano, Italy

## Selected conferences and lectures

### **2005**

*Politik im freien Theater*  
**Cocobello**, Berlin

*Media actionism*  
**Cittadellarte-Fondazione Pistoletto**, Biella, Italy

### **2004**

*I Trucchi dell'Avanguardia*  
**Museo della Permanente**, Milan

*Reactivity: Unpredictable Past*  
**ICC**, Tokyo

*Jamming Culture*  
**Centro de Arte Juan Ismael**, Canary Islands, Spain

### **2002**

*0100101110101101.ORG*  
**Caja de Ahorras del Mediterráneo**, Valencia, Spain

*Mediations: Archeologies and transformation in the electronic sphere*  
**Austrian Cultural Institute**, New York

### **2001**

*Korea Web Art Festival*  
**Museum of Contemporary Art**, Seoul

*The Real, the Desperate, the Absolute*  
**Forum Stadtpark**, Graz, Austria

*The Society of Control*  
**De Balie**, Amsterdam

*Arte en Linea*  
**Fundacion la Caixa**, Barcelona

### **1999**

*ZAC99*  
**Musée d'Art Moderne de la Ville de Paris**

## Grants and awards

**Premio New York**,  
The Italian Ministry of Foreign Affairs and the Italian Academy at Columbia University, New York (2006)

**The Thing Residency**, New York (2005)

*ICC commission*, **ICC**, Tokyo (2004)

**Public Netbase Commission**, Vienna (2003)

*Intermedium2 commission, Bayerischer Rundfunk*, Munich (2002)

*Jerome commission, Walker Art Center*, Minneapolis (2001)

*Honorary mention, Ars Electronica*, Linz, Austria (2000)

### **Public collections**

**Walker Art Center**, Minneapolis, USA

**MEIAC**, Museo Extremeño e Iberoamericano de Arte Contemporáneo, Badajoz, Spain

**MAK**, Museum of Applied Arts and Contemporary Art, Vienna, Austria

### **Selected bibliography**

**Reena Jana, Mark Tribe**, *New Media Art*, Taschen, Köln 2006

**Ben Davis**, *Pop Life*, Artnet Magazine, December 16, 2005

**Tom Corby** (edited by), *Network Art: Practices and Positions*, Taylor & Francis, London 2005  
(upcoming)

**Joline Blais, Jon Ippolito**, *At the Edge of Art*, Thames & Hudson, London 2005 (upcoming)

**Silke Becker, Judith Mair**, *Fake for Real - Über die private und politische Taktik des So-tun-als-ob*, Campus Verlag, Frankfurt / New York 2005

**Kembrew McLeod**, *Freedom of Expression (R): Overzealous Copyright Bozos and Other Enemies of Creativity*, Doubleday/Random House, London 2005

**Edigeo** (edited by), *Enciclopedia dell'Arte*, Zanichelli, Bologna 2004

**Rachel Greene**, *Internet Art*, Thames & Hudson, London 2004

**Julian Stallabrass**, *Internet Art: The Online Clash of Culture and Commerce*, Tate Gallery Publishing, London 2003

**Francesco Poli** (edited by), *Arte Contemporanea. Le ricerche internazionali dalla fine degli anni '50 ad oggi*, Electa, Milano 2003

**Christiane Paul**, *Digital Art*, Thames & Hudson, London 2003

**Marco Deseriis, Giuseppe Marano**, *Net.art. L'arte della connessione*, Shake, Milano 2003

**Tilman Baumgärtel** (edited by), *net.art 2.0*, Verlag für moderne Kunst, Nürnberg 2001  
, Slovenia.