

# POSTMASTERS GALLERY

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## 0100101110101101.ORG

Eva and Franco Mattes - internationally known as 0100101110101101.ORG - are a couple of restless European con-artists who use non-conventional communication tactics to obtain the largest visibility with the minimal effort. Born in 1976, they live and work in situ.

They have been pioneers in the net.art movement remixing famous digital artworks and performing Life Sharing: a real-time digital self portrait, during which they submitted to satellite surveillance for an entire year.

In the last decade they have been devoted to what they define as "media actionism", creating unpredictable mass-scale performances staged outside of the traditional art context and involving an unaware audience, where truth and falsehood become indistinguishable. They invented and promoted a nonexistent artist; spread a computer virus as a work of art; challenged and defeated Nike Corporation in a legal battle for a fake advertisement campaign.

They have been called media scammers, myth-makers and extremists as well as Internet stars, info-dandies or, simply, geniuses.

Their works have been shown internationally including: Postmasters Gallery, New York; Lentos Museum of Modern Art, Linz; New Museum of Contemporary Art, New York; ICC, Tokyo; Manifesta, Frankfurt; ZKM, Karlsruhe; Generali Foundation, Vienna; Ars Electronica, Linz; Musée d'Art Moderne de la Ville de Paris; Valencia Biennial.

They received the Jerome Commission from the Walker Art Center, Minneapolis, and are among the youngest artists ever to participate in the Venice Biennale.

Mattes' works are part of several private and public collections such as the Walker Art Center, Minneapolis, and MEIAC, Spain.

### Selected exhibitions

#### **2005**

*United We Stand (solo)*  
**Postmasters Gallery**, New York

*Prospective Sites. Aktuelle Kunst in Europa*  
**25 Peaces**, public space of Austria

*From mini-FM to hacktivists*  
**Govett-Brewster Art Gallery**, New Plymouth, New Zealand

**Frieze Art Fair**

(Postmasters Gallery, New York), London

*If it's too bad to be true, it could be 'disinformation'*

**Apexart**, New York

*Rhizome ArtBase 101*

**New Museum of Contemporary Art**, New York

*Zero Interest!*

**Galleria Civica di Arte Contemporanea**, Trento, Italy

**The Armory Show**

(Postmasters Gallery, New York), New York

*Just do it!*

**Lentos Museum of Modern Art**, Linz, Austria

*Nike Ground Experience (solo)*

**Fabio Paris Art Gallery**, Brescia, Italy

**2004**

*Ipermercati dell'Arte*

**Palazzo delle Papesse**, Siena, Italy

*Systemstörung*

**Edith-Ruß-Haus für Medienkunst**, Oldenburg, Germany

*Nine Points of the Law*

**NBGK Gallery**, Berlin

*Reactivity: Unpredictable Past*

**ICC**, Tokyo

*A perfect day for bananafish*

**Postmasters Gallery**, New York

**Biennale di Fotografia**

Palazzo Bonoris, Brescia, Italy

**Quadriennale d'Arte di Roma**

Promotrice delle Belle Arti, Torino, Italy

**2003**

**Bienal de fotografía**

Tenerife, Spain

*The Conquest of Ubiquity*

**Fundación Caja Murcia**, Spain

*New York Digital Salon*

**World Financial Center**, New York

*Critical Conditions*

**Wood Street Galleries**, Pittsburgh, USA

**2002**

**World Information**

Oude Kerk, Amsterdam

*Punto.dot*

**Galería Punto**, Valencia, Spain

**Ars Electronica Festival**

Linz, Austria

**Sónar**

Centre d'Art St. Monica, Barcelona

**Manifesta 4**

Frankfurt

*I Love You, computer-virus-hacker-culture*

**Museum of Applied Arts**, Frankfurt

*Intermedium2*

**ZKM**, Karlsruhe, Germany

**2001**

*Media Connection*

**Palazzo delle Esposizioni**, Rome

**Valencia Biennial**

Valencia, Spain

**49th Venice Biennial**

Slovenian Pavilion, Venice, Italy

*Double Life*

**Generali Foundation**, Vienna

*The Last Futurist Show*

**Kapelica Gallery**, Ljubljana, Slovenia

**2000**

**Ars Electronica Festival**

Linz, Austria

*Vanished Paths: crisis of representation and iconoclasm in Art*

**Palazzo Bonaguro**, Bassano, Italy

**Selected conferences and lectures**

**2005**

*Politik im freien Theater*

**Cocobello**, Berlin

*Media actionism*

**Cittadellarte-Fondazione Pistoletto**, Biella, Italy

**2004**

*I Trucchi dell'Avanguardia*  
**Museo della Permanente**, Milan

*Reactivity: Unpredictable Past*  
**ICC**, Tokyo

*Jamming Culture*  
**Centro de Arte Juan Ismael**, Canary Islands, Spain

**2002**

*0100101110101101.ORG*  
**Caja de Ahorros del Mediterráneo**, Valencia, Spain

*Mediations: Archeologies and transformation in the electronic sphere*  
**Austrian Cultural Institute**, New York

**2001**

*Korea Web Art Festival*  
**Museum of Contemporary Art**, Seoul

*The Real, the Desperate, the Absolute*  
**Forum Stadtpark**, Graz, Austria

*The Society of Control*  
**De Balie**, Amsterdam

*Arte en Linea*  
**Fundacion la Caixa**, Barcelona

**1999**

*ZAC99*  
**Musée d'Art Moderne de la Ville de Paris**

## **Grants and awards**

*ICC commission*, **ICC**, Tokyo (2004)

*Public Netbase commission*, **Public Netbase**, Vienna (2003)

*Intermedium2 commission*, **Bayerischer Rundfunk**, Munich (2002)

*Jerome commission*, **Walker Art Center**, Minneapolis (2001)

*Honorary mention*, **Ars Electronica**, Linz, Austria (2000)

*Second prize*, **Electronic media art competition**, Fraunhofer E-Business Innovation Center, Stuttgart, Germany (2000)

*First prize*, **Viper Festival**, Basel (2000)

## **Public collections**

**Walker Art Center**, Minneapolis

**MEIAC**, Museo Extremeño e Iberoamericano de Arte Contemporáneo, Badajoz, Spain

## **Selected bibliography**

**Reena Jana, Mark Tribe**, *New Media Art*, Taschen, Köln 2006 (upcoming)

**Tom Corby** (edited by), *Network Art: Practices and Positions*, Taylor & Francis, London 2005 (upcoming)

**Joline Blais, Jon Ippolito**, *At the Edge of Art*, Thames & Hudson, London 2005 (upcoming)

**Silke Becker, Judith Mair**, *Fake for Real - Über die private und politische Taktik des So-tun-als-ob*, Campus Verlag, Frankfurt / New York 2005

**Kembrew McLeod**, *Freedom of Expression (R): Overzealous Copyright Bozos and Other Enemies of Creativity*, Doubleday/Random House, London 2005

**Edigeo** (edited by), *Enciclopedia dell'Arte*, Zanichelli, Bologna 2004

**Rachel Greene**, *Internet Art*, Thames & Hudson, London 2004

**Julian Stallabrass**, *Internet Art: The Online Clash of Culture and Commerce*, Tate Gallery Publishing, London 2003

**Francesco Poli** (edited by), *Arte Contemporanea. Le ricerche internazionali dalla fine degli anni '50 ad oggi*, Electa, Milano 2003

**Christiane Paul**, *Digital Art*, Thames & Hudson, London 2003

**Marco Deseriis, Giuseppe Marano**, *Net.art. L'arte della connessione*, Shake, Milano 2003

**Tilman Baumgärtel** (edited by), *net.art 2.0*, Verlag für moderne Kunst, Nürnberg 2001, Slovenia.