

# POSTMASTERS

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postmastersart.com

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## RAFAËL ROZENDAAL

Born 1980, lives and works in New York.

Rafaël Rozendaal is a Dutch-Brazilian visual artist who “uses the internet as his canvas.” His websites attract an audience of 60 million unique visits per year. He’s best known for these websites, but also creates drawings, installations, tapestries, haiku, lectures on a variety of subjects, and collaborates on a podcast. He’s one of the first visual artists to sell websites as art objects.

His work researches the screen as a pictorial space, reverse engineering reality into condensed bits, in a space somewhere between animated cartoons and paintings. His installations involve moving light and reflections, taking online works and transforming them into spatial experiences.

He also created BYOB (Bring Your Own Beamer), an open source DIY curatorial format that is spreading across the world rapidly.

### SELECTED EXHIBITIONS

- 2019 *Nervous*, PostmastersROMA, Rome, Italy  
*A Semblance of the Indefinite*, Hessel Museum of Art, Bard College  
*Trouble in Paradise*, Kunsthal, Rotterdam  
*Out of Office*, Museum Singer Laren, The Netherlands  
*Don't do too much*, Postmasters Gallery, New York (solo)  
*Post Analog Studio*, The Hole, New York  
*Healing Light*, Galerie LUMC, The Netherlands
- 2018 *Freedom of Movement*, Stedelijk Museum, Amsterdam  
*Programmed*, Whitney Museum, New York  
*Generosity*, Towada Art Center, Japan (solo)  
*Portraits*, Steve Turner, Los Angeles (solo)  
*From Zero to 2018*, Upstream Gallery, Amsterdam  
*Measurements*, Societe, Brussels  
*De Meest Eigentijdse Schilderijen*, Dordrecht Museum, The Netherlands  
*A Lesson Loosely Learned*, Galeria Cavalo, Rio  
*Portals\_Thresholds*, Cleveland Institute of Arts, US  
*Mapping the Invisible*, Yebisu festival, TOP Museum, Tokyo  
*Colour & Abstraction*, Textile Museum, Netherlands
- 2017 *The Collection – Stedelijk Base*, Stedelijk Museum, Amsterdam, Netherlands  
*West Bund Art & Design*, Shanghai, China  
*Anti Social*, Postmasters, New York, NY (solo)  
*Convenient*, Takuro Someya, Tokyo, Japan (solo)  
*Now is the Summer of Our Discontent*, BANK MABSOCIETY, Shanghai, China

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- Art Human / Digital: A symbiotic love affair. Digital Art from the Hugo Brown Family Collection*, Kunsthall, Rotterdam, Netherlands  
*Sleepmode: The Art of the Screensaver*, Nieuwe Instituut, Rotterdam, Netherlands  
*Choice and Chance*, Eye Film Museum, Amsterdam  
*Kenpoku Festival*, Japan  
*Hello Robot*, Vitra Museum, Germany  
*Cubicles*, Foam Museum, Amsterdam  
*Popular Screen Sizes*, JCC Singapore  
*Insomnia*, Bonniers Konsthall, Stockholm
- 2016 *Complex Computational Compositions*, Upstream, Amsterdam, Netherlands (solo)  
*Insomnia*, Bonniers Konsthall Gallery, Stockholm, Sweden  
*Digital Abstractions*, House of Electronics Arts, Basel, Switzerland  
*BYOB*, Stedelijk Museum, Amsterdam, Netherlands  
*Abstract Browsing*, Steve Turner, Los Angeles, CA (solo)  
*Somewhere*, Takuro Someya, Tokyo, Japan (solo)  
*Doings & Knots*, Tallin Art Hall, Tallin, Estonia  
*Dialogue with Something Invisible*, Artium, Fukuoka, Japan  
*New Gameplay*, Nam June Paik art center, Seoul, Korea  
*Summer Fling – The Barn Show*, East Hamptons, NY  
*Unknown Landscape*, Upstream Gallery, Amsterdam, Netherlands
- 2015 *Transformer*, Upstream Gallery, Amsterdam, Netherlands  
*Shifting Optics II*, Upstream Gallery, Amsterdam, Netherlands  
*Soft Focus*, MU, Eindhoven, The Netherlands (solo)  
*Haiku*, Postmasters, New York, NY (solo)  
*Times Square Midnight Moment*, New York, NY (solo)  
*STRP Biennial*, The Netherlands  
*On And On*, Carl Kostyál, Isbrytaren, Stockholm, Sweden (solo)  
*L'art et le Numérique en Résonance*, La Maison Populaire, Montreuil, France  
*Mankind/Machinekind*, Krinziger Projecte, Vienna, Austria
- 2014 *Almost Nothing, Hardly Anything*, Steve Turner, Los Angeles, CA (solo)  
*Shifting Optics*, Upstream Gallery, Amsterdam, Netherlands  
*Born Digital*, Museum of the Image, Breda, Netherlands  
*The Moving Museum*, Istanbul, Turkey  
*External Memory*, Upstream Gallery, Amsterdam, Netherlands (solo)  
*Selected Websites*, Hammer Museum, Los Angeles, CA  
*Seoul Art Square*, Seoul, Korea (solo)  
*Liquid Crystal*, curated by Michael Connor, Honor Fraser Gallery, Los Angeles, CA  
*Looking at Something*, Telfair Museum, Savannah, GA  
*Illumination*, G8 Gallery, Tokyo, Japan
- 2013 *Everything You See Is In The Past*, Postmasters Gallery, New York, NY (solo)  
*Paddles On!*, curated by Lindsay Howard, Phillips, New York, NY  
*BYOB Mobile*, Printed Matter, New York, NY  
*Being in the wired world*, Kawasaki City Museum, Kawasaki, Japan  
*Cold Void*, KK Outlet, Los Angeles, CA  
*6 websites*, arranged by Mark Brown, Salon94 Bowery, New York, NY  
*Book Machine*, Centre Pompidou, Paris, France

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Node Festival, Kunstverein Frankfurt, Germany  
#FutureMyth, 319 Scholes, New York, NY  
Brand Innovations, Carroll/Fletcher, London, UK  
Notes on a new nature, Art in America, Amsterdam, Netherlands

- 2012 *Mythology Online*, Science Museum, Moscow, Russia  
*Without Hesitation*, Tokyo, Japan  
*Everything Always Everywhere*, Steve Turner Contemporary, Los Angeles, CA (solo)  
*Bright Lights After Armageddon*, curated by Mark Brown, New York, NY  
*AND Festival*, curated by Ruth McCullough, UK  
*Seoul Square*, curated by Lauren Cornell and the New Museum, Seoul, Korea  
*BYOB MOCA LA*, curated by Mike D, MOCA Geffen, Los Angeles, CA  
*Richteriana*, Postmasters Gallery, New York, NY  
*Dotcom*, Centre d'Art Bastille, Grenoble, France  
*Nova*, Museu da Imagem e do Som de São Paulo, Brazil  
*Everything Dies*, curated by Vlado Velkov, Kunstverein Arnsberg, Germany (solo)  
*In and Out*, Tetem, Netherlands (solo)  
*DLD Conference*, curated by Johannes Fricke & Hans Ulrich Obrist, Germany
- 2011 *BYOB: Games*, curated by Paul Slocum, Postmasters Gallery, New York, NY  
*New Information*, Nordin Gallery, Stockholm, Sweden (solo)  
*In Motion*, curated by Jiminie Ha, With Project Space, New York, NY (solo)  
*Extimacy*, curated by Pier Giorgio De Pinto, CACT, Lugano, Switzerland  
*BYOB Amsterdam*, W139, Amsterdam, Netherlands (curator)  
*BYOB Tokyo*, curated by Yosuke Kurita, Tokyo, Japan  
*The Shift*, curated by Tim Voss, W139, Amsterdam, Netherlands (solo)  
*BYOB Venezia*, Venice Biennial, Venezia, Italy (curator)  
*To Walk The Night*, Gloria Maria Gallery, Milan, Italy (solo)  
*File Festival*, Rio de Janeiro, Brazil  
*Rhizome at the Armory*, curated by Lauren Cornell, New York, NY  
*BYOB Paris*, curated by Nicolas Maigret, Paris, France  
*BYOB London*, curated by Kernel, London, UK  
*Rojo Nova Festival*, curated by David Quiles Guilló, Rio de Janeiro, Brazil  
*DLD Conference*, curated by Johannes Fricke, Munchen, Germany
- 2010 *Speedshow/PeepShow*, curated by Hitomi Hasegawa, Hong Kong, China  
*BYOB NYC*, Spencer Brownstone Gallery, New York, NY (curator)  
*Bal Jaune Ricard*, curated by Claire Staebler, Paris, France  
*BYOB Athens*, curated by Angelo Plessas, Kunsthalle Athena, Greece  
*Thank You Very Much*, Future Gallery, Berlin, Germany (solo)  
*Perfect Vacuum*, curated by Johanna Bergmark, Galeri Pictura, Karlstad, Sweden (solo)  
*Speedshow*, curated by Aram Bartholl, Amsterdam, Netherlands  
*Happy is a place*, curated by Violeta Solís Horcasitas, Mexico City, Mexico  
*Taipei Art Fair* with TSCA, Taipei, Taiwan  
*BYOB (bring your own beamer)*, Berlin, Germany (curated w Anne de Vries)  
*Yes For Sure*, curated by Petra Heck, NIMk, Amsterdam (solo)  
*Binary Code View*, The Agency, London, UK  
*Broken Self*, Spencer Brownstone gallery, New York, NY (solo)  
*Volta art fair*, New York, NY (solo)  
*Kunsthalle Athena*, curated by Marina Fokidis, Athens, Greece

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- Multiplex*, curated by Vvork, Munich, Germany  
*Preferiria (si) Hacerlo*, Bogota, Colombia  
*Texture Maps*, curated by Eelco van der Lingen, Nest, The Hague, Netherlands  
*Circa art fair*, Preteen gallery, Puerto Rico  
*Better Brain: Projected Manifestations of Futurity*, Future Gallery, Berlin, Germany  
*Don't worry, be happy!*, curated by Gerben Willers, Mama, Rotterdam, Netherlands  
*I'm good*, TSCA, Tokyo, Japan (solo)
- 2009 *The Last Session*, curated by Jan van Woensel, Amsterdam  
*AFK sculpture park (away from keyboard)*, curated by aids-3D, Berlin  
*Afficha Festival*, curated by Roman Mazurenko, Moscow  
*Biennale di Venezia, Padiglione Internet*, curated by Miltos Manetas and Jan Aman, Venice  
*The New Easy*, curated by Lars Eijssen, Art News, Berlin  
*Really Really Big*, NP3, Groningen (solo)  
*Are you sure you are you?*, Spencer Brownstone Gallery, NYC  
*101 art fair project room*, curated by Kosuke Fujitaka, Tokyo  
*Straylight Cavern*, Cell Project Space, London  
*The Real Thing*, MU art foundation, curated by vvork, Eindhoven
- 2008 *Love Delirium*, Kunstraum Niederoesterreich, Vienna  
*FILE*, São Paulo, Brasil  
*Rhizome commissions*, New Museum, New York  
*Point of no Return*, curated by Caroline Hancock, Rubicon Gallery, Dublin  
*The Long Cigarette*, 11, Amsterdam  
*Webcra.sh*, curated by Jodi, Pictura, Dordrecht
- 2007 *Flaming Log*, Carmelitas Gallery, Barcelona, Spain (solo)  
*Dazed & Confused vs. Andy Warhol*, curated by Jerome Sans, Baltic Mill, UK  
*Piece by Piece*, curated by Marti Peran, Galeria dels Angels, Barcelona, Spain (solo)  
*Existential Computing*, Hayward Gallery, London, UK  
*Much Better Than This*, Horsecross, Perth
- 2006 *Neen Evening*, Amsterdam, Netherlands  
*Unlike the Rest*, Liquid Room, Tokyo, Japan  
*Neen Demo* curated by Angelo Plessas, Benaki Museum, Athens, Greece  
*RAI art fair*, GMVZ, Amsterdam, Netherlands  
*SMCS op 11*, curated by Jelle Bouwhuis, Amsterdam, Netherlands (solo)  
*Superneen*, Galleria Pack, Milan, Italy  
*ARCO with Galeria Dels Angels*, Madrid, Spain  
*Inside Out*, fondsbkvb, Amsterdam, Netherlands
- 2005 *Loop of Neen*, Loop Festival, Barcelona, Spain  
*Bienal de Valencia*, curated by Franck Gautherot and Seung-duk Kim, Spain  
*Sonar Festival*, Barcelona, Spain  
*Neen Season*, Sketch, London, UK (solo)  
*It Will Never be the Same*, curated by Claude Closky, le Magasin, Grenoble, France
- 2004 *Neen Porn*, Galeria dels Angels, Barcelona, Spain  
*It Will Never be the Same*, quarantine, Amsterdam, Netherlands (solo)  
*New Masters of Universe*, curated by Wonil Rhee, Moca Taipei, Taiwan  
*NeenToday*, MU art foundation, eindhoven, the netherlands (curator)

New Rafael, M+R Gallery, London (solo)  
*I am Very Very Sorry*, gallery mvz, Amsterdam

- 2002 *Afternoon*, casco, Utrecht, Netherlands  
*Neen World*, vilette numerique, Paris, France  
*WhitneyBiennial.com*, New York, NY  
*White Trash*, electronic orphanage, Los Angeles, CA (solo)
- 2001 *Biennale.net*, deitch projects, New York, NY  
*Tirana Biennale*, Tirana, Albania

## SELECTED PRESS

- 2017 Paul Soulellis, "Rozendaal: The Path to Abstraction," *Rhizome*, December 8  
"Rafaël Rozendaal "Anti Social" at Postmasters, New York," *Mousse Magazine*, September 26  
Joseph R. Wolin, "Pervy Snapshots and Fallible Machines: Around Openings in Tribeca," *VICE*, September 18  
Jacob Brogan, "What Were Screen Savers?" *Slate*, July 31  
Lauren Studebaker, "Neen: Rafaël Rozendaal," *Rhizome Blog*, June 29  
Brandon Stosuy, "Rafaël Rozendaal on streamlining your process," *The Creative Independent*, April 17  
Rich Haridy, "Art in the age of ones and zeros: Internet art," *New Atlas*, March 23
- 2016 Alison Sinkewicz, "Rafaël Rozendaal: Online/offline," *Montecristo Magazine*, July 15  
Karen Kedmey, "Rafaël Rozendaal's New Tapestries Turn His Social Media Feeds into Colorful Abstractions," *Artsy Editorial*, January 20  
Milly Burroughs, "Rafaël Rozendaal redesigns how we view the internet with an exhibition of tapestries and haikus," *It's Nice That*, January 18  
Noémie Jennifer, "Abstract Browser Tapestries Reimagine Surfing the Net," *Creators*, January 12
- 2015 Matteo Cremonesi, "Per un web astratto," *Artribune*, December 14  
Schwendener, Martha. "10 Galleries to Visit in SoHo and TriBeCa," *The New York Times*, April 16  
"Rozendaal at Postmasters," *Contemporary Art Daily*, April 15  
Brown, A. Will. "Rafaël Rozendaal: 'I see the same intensification of reality in Mondrian and Mickey Mouse'," *Studio International: Visual Arts, Design and Architecture*, April 6  
Stinson, Liz. "Can You Guess the Websites Behind These Abstract Images?" *Wired*, April 2  
Kerr, Dylan. "Browse the Web With Rafaël Rozendaal's Modernist Kaleidoscope," *Artspace*, March 20  
Jordan, Marvin. "Abstract Browsing," *DisMagazine*, March 18  
Lorena Muñoz-Alonso, "Tino Sehgal and Rafaël Rozendaal Pucker Up in Time for Valentine's Day," *Artnet News*, February 10  
Kim Gordon, "The Year That Tech Needed The Art Industry," *Tech Crunch*, February 8  
Leander Roet, "Rafaë; Rozendaal Takes Over Times Square with Two Kissing Faces," *The Creators Project*, February 3  
Tiffany Jow, "This Artist Will Turn Times Square Into The Most Romantic Spot in the World," *Opening Ceremony*, January 28  
"Rafel Rozendaal's Kissing Silhouettes Coming to Times Square in February," *BWW Art World*, January 23
- 2014 "Collectors Net Website Art," *The Art Newspaper*, June  
Austin Lee, "Austin Lee interviews Rafael Rozendaal," *SFAQ Magazine*, February  
Michael Connor, "Liquid Crystal Palace: Jeremy Blake and his new peers," *Rhizome*, February 28

- Silver, Leigh. "Interview: Digital Artist Rafaël Rozendaal Explains the Magic Behind His Mesmerizing Websites," *Complex*, February 6
- 2013 Marina Galperina, "Artist's Notebook: Rafaël Rozendaal," *Animal*, December 9  
Annette Doms, "Rafaël Rozendaal," *Künstler – Kritisches Lexikon der Gegenwartskunst*, Neu-Isernburg: Der Kunsthandel Verlag, ISSN 0934-1730  
Jennifer Maloney, "Auction House Phillips Enters the Digital Age," *Wall Street Journal*, September 23  
Carolina A. Miranda, "The New World of Net Art," *ARTnews*, June 12  
Emily Siner, "If the Internet is Your Canvas, You Paint in Zeros and Ones," *NPR All Tech Considered*, November 3  
Alexandra Sifferlin, "Digital Art Clicks on the Auction Block," *TIME*, October 21  
Hrag Vartanian, "Will An Auction Help Convince People There's a Market for New Media Art?" *Hyperallergic*, October 9  
Daniël Van Der Poel, "Digitale discriminatie," *Metropolism*, April/May
- 2012 Abdullah Saeed, "The Mission to Turn Times Square into a Massive Art Gallery," *The Creators Project*, October 17
- 2011 Malka Gouzer, "The Web Rafaël Rozendaal Weaves," *Interview*, February 7  
Andrea Goffo, "Rafaël Rozendaal," *Vogue Italia Blog*, March 15  
Jan Van Tienen, "Rafaël Rozendaal," *VICE*, Vol. 5 No. 12  
Caroline Winter, "Smart Robots, Digital Dollars Lure Collectors as Internet Rocks Art World," *Bloomberg*, June 7  
Susanna Davies-Crook, "BYOB," *Dazed and Confused*
- 2010 Christophe Boutin, "Brand New: Rafaël Rozendaal," *Flash Art*, May/June  
Domenico Quaranta, "El Arte de los Ciberdanos," *La Tempestad*
- 2009 Jan Aman, "In at the Deep End," *Dazed and Confused*, September  
Richard Brereton, "Make Popcorn Online: Art & the Internet," *Elephant*, Winter
- 2006 Laurent Rollin, "Pintures sur Toile," *Ecrans*, July 1
- 2003 Miltos Manetas, "Neenstars Neenstar: #1 Rafaël Rozendaal," *purple*, no. 15, Spring/Summer

## SELECTED LECTURES

Yale (New Haven)  
DLD (Munich)  
AIT (Tokyo)  
Ecole des Beaux Arts (Paris)  
NYU (New York)  
Here (London)

## SELECTED PUBLICATIONS

- 2015 "Abstract Browsing", *Yearbook Textiel Lab*, Textiel Museum, 2015. page 32-35.  
"falling falling.com", *Art Et Numerique En Resonance*, 2015. page 138-141.
- 2014 "Special Feature: Visual Communication in The Post-Internet Age", *Idea 366*, 2014. page 1-32.